PTO/SB/05 (03-01) Approved for use through 10/31/2002 OMB 0651-0032
US Patent and Trademark Office, US DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number UTILITY Attorney Docket No LER-1 PATENT APPLICATION First Inventor Lerner INTERACTIVE SYSTEM AND METHOD FOR TRANSMITTAL TitleCOLLECTING DATA AND GENERATING REPORTS REGARDING VIEWER HABITS **(Instance of the instance of** Express Mail Label No. ET321924596US APPLICATION ELEMENTS Assistant Commissioner for Patents TO ADDRESS TO: Box Patent Application See MPEP chapter 600 concerning utility patent application contents. Washington, DC 20231 Fee Transmittal Form (e g, PTO/SB/17) CD-ROM or CD-R in duplicate. large table or (Submit an original and a duplicate for fee processing) Computer Program (Appendix) Applicant claims small entity status 8 Nucleotide and/or Amino Acid Sequence Submission Χ See 37 CFR 1 27. (if applicable, all necessary) X Specification 3. Computer Readable Form (CRF) (preferred arrangement set forth below) Descriptive title of the invention Specification Sequence Listing on. Cross Reference to Related Applications Statement Regarding Fed sponsored R & D CD-ROM or CD-R (2 copies), or - Reference to sequence listing, a table, or a computer program listing appendix - Background of the Invention c Statements verifying identity of above copies - Brief Summary of the Invention - Brief Description of the Drawings (if filed) ACCOMPANYING APPLICATION PARTS - Detailed Description - Claim(s) Assignment Papers (cover sheet & document(s)) - Abstract of the Disclosure 37 CFR 3.73(b) Statement Power of Attorney 10 (when there is an assignee) X Drawing(s) (35 U.S C. 113) Total Sheets 11 English Translation Document (if applicable) Oath or Declaration Information Disclosure [Total Sheets Copies of IDS 12 Statement (IDS)/PTO-1449 Newly executed (original or copy) 13 Preliminary Amendment Copy from a prior application (37 CFR 1 63 (d)) Return Receipt Postcard (MPEP 503) 14 X (for continuation/divisional with Box 18 completed) (Should be specifically itemized) DELETION OF INVENTOR(S) Certified Copy of Priority Document(s) 15 Signed statement attached deleting inventor(s) (if foreign priority is claimed) named in the prior application, see 37 CFR Nonpublication Request under 35 U S C 122 1 63(d)(2) and 1 33(b) 16 (b)(2)(B)(1) Applicant must attach form PTO/SB/35 or its equivalent Application Data Sheet See 37 CFR 1 76 Other If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 176 Continuation Continuation-in-part (CIP) of prior application No Prior application information Group Art Unit For CONTINUATION or DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS Customer Number or Bar Code Label Correspondence address below (Insert Customer No or Attach bar code label here) Name Gerard H. Bencen Address Bencen & Van Dyke, P.A., 1630 Hillcrest Street, Orlando, FL 32803 Telephone 407-228-0328 Fax 407-228-0329 I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and is addressed to Assistant Commissioner for Patents, Box Patent Application, Washington, D C 20231 Express Mail No · ET321924596US Name (Print/type) Registration No (Attorney/Agent)

Burden Hour Statement This form is estimated to take 0.2 hours to complete Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC Assistant Commissioner for Patents, Box Patent Application,

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FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision

TOTAL A	MOUNT OF	PAYMENT
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	(\$)

Complete if Known					
Application Number	N/A				
Filing Date	5/24/2001				
First Named Inventor	Lerner				
Examiner Name	Unknown				
Group Art Unit	Unknown				
Attorney Docket No.	LER-1				

METHOD OF PAYMENT			FEE CALCULATION (continued)									
1. Deposit	The fees	Commus and crec	ssioner is lit any ov	s hereby authorized to cl verpayments to	harge indicated		ADDIT Large Entity		Small Entity	CS .		
Account Number						Fee Code	Fee (S)	Fee Code	Fee (\$)	Fee Description	Fee Paid	
Deposit Account Name						105	130	205	65	Surcharge – late filing fee or oath		
	Under	37 CFR 1	1 16 and 1			127	50	227	25	Surcharge – late provisional filing fee sheet	or cover	
X		ant claims CFR 1 27	ns small ent 17	tity status		139	130	139	130	Non-English specification		
2.	Payn	ne <u>nt E</u>	inclosed	d:		147	2,520	147	2,520	For filing a request for ex parte reexamin	nation	
	Check	:	Credit C	Card Money Order	Other	112	920*	112	920*	Requesting publication of SIR prior to Examiner action	<u> </u>	
		FJ	EE CA	LCULATION		113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action		
1. BA	SIC FI	ILING	FEE			115	110	215	55	Extension for reply within first month		
Large I			l Entity	5 5 Lat	1	116	390	216	195	Extension for reply within second mon	ıth	
Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid	117	890	217	445	Extension for reply within third month		
101	710	201	355	Utility filing fee	355 00	118	1.390	218	695	Extension for reply within fourth mont	th	
106	320	206	160	Design filing fee	!	128	1,890	228	945	Extension for reply within fifth month		
107	490	207	245	Plant filing fee		119	310	219	155	Notice of Appeal		
108	710	208	355	Reissue filing fee		120	310	220	155	Filing a brief in support of an appeal		
114	150	214	75	Provisional filing fee		121	270	221	135	Request for oral hearing		
			0			138	1,510	138	1,510	Petition to institute a public use procee	ding	
					355.00	140	110	240	55	Petition to revive - unavoidable		
2. EX	ΓRA C	CLAIM	FEES	Fee from	. !	141	1,240	241	620	Petition to revive - unintentional		
	_		r	ra Claims Below	Fee Paid	142	1,240	242	620	Utility issue fee (or reissue)		
Total Cla			-20**=	X	=	143	440	243	220	Design issue fee		
Independ Claims	lent		- 3**=	X	=	144	600	244	300	Plant issue fee		
Multiple	Depende	ent				122	130	122	130	Petitions to the Commissioner		
						123	50	123	50	Processing fee under 37 CFR 1 17(q)		
	Entity Fee (\$)		Entity Fee (\$)	Fee Desc	cription	126	180	126	180	Submission of Information Disclosure	Stint	
103	18	203	9	Claims in excess of 2	.0	581	40	581	40	Recording each patent assignment per p (times number of properties)	property	
102	80	202	40	Independent claims in	n excess of 3	146	710	246	355	Filing a submission after final rejection CFR § 1 129(a))	1 (37	
104	270	204	135	Multiple dependent cla	•	149	710	249	355	For each additional invention to be examined (37 CFR § 1 129(b))		
109	80	209	40	**Reissue independer original patent	nt claims over	179	710	279	355	Request for Continued Examination (RCE)		
110	18	210	9	**Reissue claims in e over original patent	excess of 20 and	169	900	169	900	Request for expedited examination of a design application		
			SUBTO	TAL (2) (\$)		Other fe	ee (specify	y) _				
	** or nur	nber prev	nously pai	id, if greater, For Reissues	, see above	i	d by Basic !	_	Paid	SUBTOTAL (3)	(\$)0.00	

SUBMITTED BY					Complete (if app	olicable)
Name (Print/Type)	Gerard H. Bencen	11/10	Registration No (Attorney/Agent)	35746	Telephone	407-228-0328
Signature	Sen	MARIE			Date	1/24/01

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